

Electrolux Professional
Self-Service Laundry

‘ **Electrolux** –
all-round turnover
and performance.’



Tobias Hurst, Launderette owner, Wash & Surf, Freiburg



Electrolux

Maximise revenue, minimise costs

Keep your customers smiling,
from the day they first enter
your Self-Service Laundry

*What keeps customers of coin-operated laundrettes coming back?
Quick access, great wash results and easy-to-use machines. And what's
the key to success for owners? Low running costs, fast processes for highest
customer rotation and no downtime thanks to dedicated service partners.*

Electrolux Professional boasts first-rate expertise in laundrette solutions, backed up by global leadership. We offer the largest and most flexible product range on the market. **Our solutions deliver major savings in every step of the process through 'Excellence inside' – intelligent features and unique extras:**

- ▶ Fast return on investment through low utility costs with Automatic Saving System and Eco Power
- ▶ Best wash results in shortest cycle times thanks to efficient programs and drum Speed Soak
- ▶ User-friendly operation using Compass Pro® with intuitive, multi-language control panel
- ▶ Long lifetime and trouble-free operations due to Super Balance™ / Power Balance and Support Rollers
- ▶ Quick maintenance and easy serviceability through best ergonomic design plus access to the world's largest service network
- ▶ 110 years of experience in the professional laundry business – complete solutions provider since the 1950s



Electrolux Excellence

Excellence is central to everything we do. By anticipating our customers' needs, we strive for Excellence with our people, innovations, solutions and services. Thus making our customers' work and life easier and more profitable.



Unique Service Excellence

Always near.
Always there for you

A reliable, global presence: Electrolux Professional offers the most extensive service network of skilled, authorised partners for daily tasks: installation, spare parts and maintenance. All of them provide efficient customer service and fast technical assistance. A global service network for prompt, expert advice worldwide.

- ▶ 1,900 authorised service centres
- ▶ Over 7,000 expert technicians
- ▶ 44,000 available spare parts in stock
- ▶ Spare parts are available for at least 10 years from the end of production
- ▶ 24–48 hr spare parts delivery worldwide
- ▶ 20,000 customers serviced every day

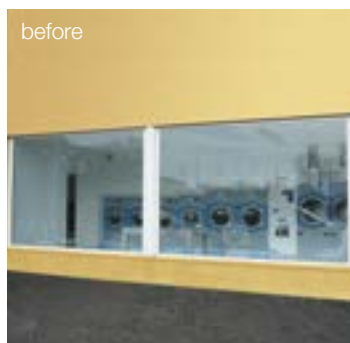
Excellence for your Self-Service Laundry

The full service spectrum, intelligent features and unique extras

Our self-service laundry concept goes a step further than the rest

In addition to supporting you during planning, installation and maintenance, we provide tools that help you highlight the world-class quality of your launderette's Electrolux Professional equipment and set you up for long-term success.

- ▶ Attract customers with the unique 'Electrolux Empowered' logo, promotional banners and outdoor signage
- ▶ Guide users with clear machine instructions, labelling and tips for fast and easy operation
- ▶ Increase overall customer loyalty with brand recognition and top-quality laundry solutions



Ultimate convenience and best washing comfort for busy self-service users

with the Text Management™ Information System

- ▶ Convenient – checks machine availability in advance
- ▶ Useful – sends a text message before the laundry finishes, so your customers can return to the launderette
- ▶ Safe – locks the machine until the customer returns

Successful laundry management

with the Text Management™ Information System

- ▶ Automatic notification for preventative maintenance
- ▶ Direct information about machine failure (with error codes)





Cost savings in water and energy

- thanks to the Automatic Saving System
- ▶ Determines the load weight and adds the correct amount of water
 - ▶ Up to 50% water savings for half loads
 - ▶ Energy savings due to less water to heat



Up to 15% energy savings

- thanks to Eco Power
- ▶ Calculates when garments are dry and automatically turns the dryer heat down to the cool-down temperature
 - ▶ Keeps turning until paid time is complete



Best utility cost optimisation

- with Compass Pro®
- ▶ Flexible and customisable
 - ▶ Up to 55 programs available of which 15 programmable



Most kg washed and dried/m²

- Smallest footprint on the market*
- ▶ Up to 40% smaller in comparison to competitor machines



High quality drying results

- as a result of Reversing Drum Action
- ▶ Prevents tangling of large items
 - ▶ Reduces creases



Ease of use

- for all kinds of users with
- ▶ Multi-language menu selection
 - ▶ Easy instructions
 - ▶ Ergonomic design



Total detergent flexibility

- thanks to 4-compartment detergent box
- ▶ Load with softener, bleach, powder or liquid detergent at the same time



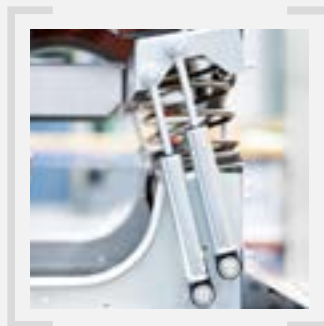
Time savings

- with fast and easy software upgrade
- ▶ USB connection on the front for easy access and faster service
 - ▶ Available on washer and dryer



Best-in-class ergonomics and safety

- ▶ Robust door handle and lock mechanism
- ▶ Door locked through the whole wash cycle
- ▶ Immediate unlocking after last extraction



Maximum dewatering

- with Super Balance™ and Power Balance™ for faster drying
- ▶ Extra stability prevents unbalance
 - ▶ Lower maintenance costs, longer lifetime
 - ▶ Less noise from vibrations



Best drying results

- No over-drying thanks to Residual Moisture Control (optional)
- ▶ Measures the exact moisture content throughout the whole process

* W555H + T5130



Configure your Self-Service Laundry

to suit your customers
and bring you revenue

With Electrolux Professional you can create the perfect laundrette specifically to meet the needs and requirements of your customers. We offer a complete range of solutions where washers, dryers and accessories are brought together to make the perfect match.

Superior Self-Service Laundry solution

High-capacity solution for big self-service laundrettes where economy, flexibility and fast access are crucial

Laundry equipment: 6 x W575S Washer, 3 x W5105S Washer, 2 x W5130S Washer, 1 x W5180S Washer, 2 x WD5130 Wash-Dryer, 4 x T5300S Dryer and 2 x T5425S Dryer, Efficient Dosing System, Text Management Information System



Advanced Self-Service Laundry solution

Built to last with the best economy and trouble-free operations

Laundry equipment: 5 x W555H Washer, 8 x W575H Washer, 2 x W5130H Washer, 3 x T5300S Dryer, 5 x T5250 Dryer



Access Self-Service Laundry solution

Easy to use for maximum convenience and fast operations

Laundry equipment: 2 x W575N Washer, 2 x W5130N Washer, 2 x W5180N Washer, 2 x T5300S Dryer, 1 x T5550 Dryer



Professional equipment built for speed, performance and long lifetime

'H' Soft mount 400–530G

Fast turnover and easy installation

Washer W555H, W565H, W575H, W5105H, W5130H, W5180H, W5240H, W5300H

- ▶ **Up to 50 % savings in water and energy** at reduced loads thanks to Automatic Saving System
- ▶ **Higher efficiency and time savings** thanks to drum Speed Soak
- ▶ **Fast turnover in drying** thanks to Power Balance Technology
- ▶ **The best utility cost optimisation** Low water and energy consumption
- ▶ **Best-in-class performance** Guaranteed good wash results
- ▶ **Intuitive interface and customised programs** with Compass Pro®
- ▶ **Easy to operate** Multi-language and simple display instructions
- ▶ **Low noise, low vibrations** with Power Balance™ Technology
- ▶ **Fast and easy installation** on all types of floors
- ▶ **Most kg washed and dried/m²** Smallest footprint on the market* Up to 40 % smaller in comparison to competitor machines

'S' Solid mount 200G

Save time, money and energy

Washer W575S, W585S, W5105S, W5130S, W5180S, W5250S, W5330S

- ▶ **Up to 50 % savings in water and energy** at reduced loads thanks to Automatic Saving System
- ▶ **Higher efficiency and time savings** thanks to drum Speed Soak
- ▶ **The best utility cost optimisation** Low water and energy consumption
- ▶ **Best-in-class performance** Guaranteed good wash results
- ▶ **Intuitive interface and customised programs** with Compass Control®
- ▶ **Easy to operate** Multi-language and simple display instructions
- ▶ **High access rate** thanks to fast and optimised wash process for superior results

Compact Self-Service Laundry solution ('mobile'*)

Maximum kg washed and dried per m²

Laundry equipment: 3 x W555H Washer, 1 x W5105H Washer, 1 x W5180H Washer, 1 x W5240H Washer, 1 x T5300S Dryer, 1 x T5550 Dryer



* Electrolux is not the supplier of the mobile construction

'N' Solid mount 100G High reliability and convenience

Washer W575N, W5105N, W5130N,
W5180N, W5250N, W5330N

- ▶ **Higher efficiency and time savings**
thanks to drum Speed Soak
- ▶ **High reliability and long lifetime**
thanks to heavy-duty construction
- ▶ **The best utility cost optimisation**
Low water and energy consumption
- ▶ **Intuitive interface and customised programs**
for best wash results with Compass Control®
- ▶ **Easy to operate**
Multi-language and simple display instructions

W & D Soft mount 350G High customer convenience

Wash-Dryer WD5130,
WD5240

- ▶ **Time savings and customer convenience**
thanks to washing and drying in the same machine with only one push of a button
- ▶ **Space saver with 3 machines in one**
Wash & Dry or choose to only wash or dry. Everything with only one footprint
- ▶ **The best utility cost optimisation**
Low water and energy consumption
- ▶ **Easy to operate**
Multi-language and simple display instructions
- ▶ **Fast and easy installation on all types of floors**

Efficient Dryers High performance and energy savings

Dryer T5300S, T5425S, T5290, T5550

- ▶ **Energy and time savings**
Eco Power measures exact moisture content throughout the drying process and reduces temperature when the garments are dry to save energy and lower costs
- ▶ **Increased profit per square meter**
Maximum drying on smallest space with stacked dryers
- ▶ **Low maintenance costs, easy service:**
easy-to-clean lint screen, accessible key parts
- ▶ **Extra flexible and efficient process**
by Reversing Drum Action, axial flow and compact design

Technological Excellence makes the difference

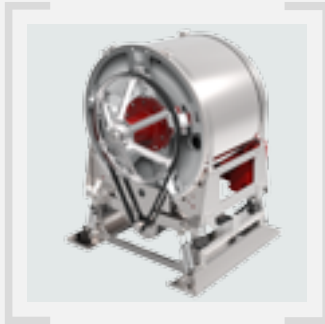
Washer



Water, energy and detergent savings

thanks to Water-Operated Drain Valve

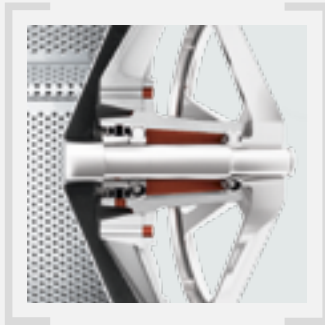
- ▶ Placed directly under the drum



High reliability

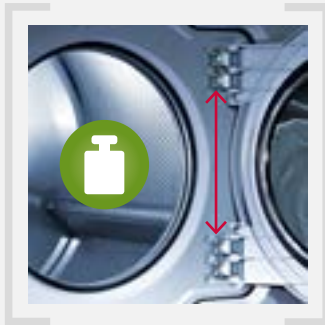
thanks to heavy-duty construction

- ▶ Quality components



Extra-long lifetime

- ▶ Fluids prevented from reaching the bearings
- ▶ Heavy-duty bearings with 3 sealing lips and seal drain



Built for heavy operations

- ▶ Robust steel door and lock mechanism
- ▶ Hinges set wide apart



Maximum convenience

with fantastic Wash&Dry technology

- ▶ Load the dirty linen and start the machine
- ▶ Washed and dried to perfection without reloading



Superior efficiency

The Efficient Dosing System automatically calculate the precise amount of detergent

- ▶ Perfect wash results
- ▶ Keeps your launderette fresh



Total cost control

thanks to Certus Management™ Information System

- ▶ Boosts savings and profitability
- ▶ Enables process validation



Connecting customers with their laundry

due to Text Management™ Information System

- ▶ Check machine availability via mobile
- ▶ Run errands and a text message confirms when laundry cycle is complete

Dryer



Increased life cycle and silent operations

with Support Rollers

- ▶ Improved drum stability



Longer lifetime and trouble-free operations

thanks to drum-positioned belt drive



Extended machine lifetime

with Advanced Blower Wheel

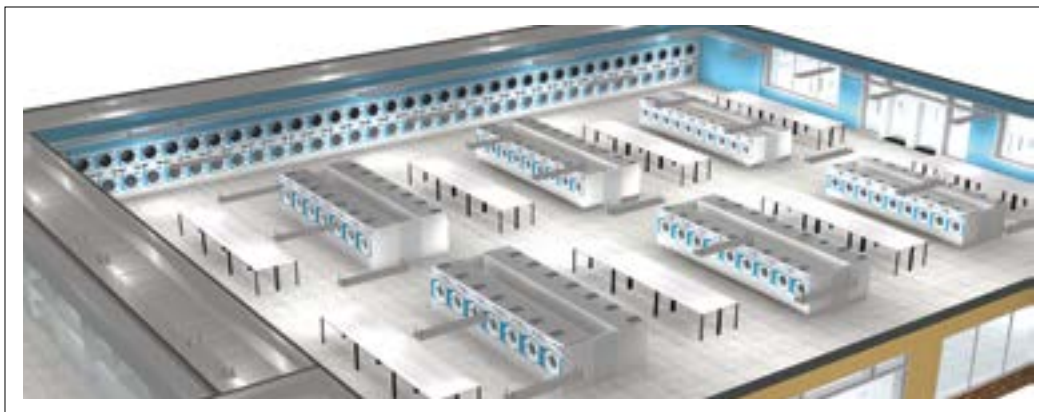
- ▶ Less maintenance
- ▶ Less sensitive to lint accumulation and pressure drop



Faster maintenance

thanks to best ergonomic construction and easy-to-clean lint screen

For tailor-made solutions Contact us



Tailor-made solutions

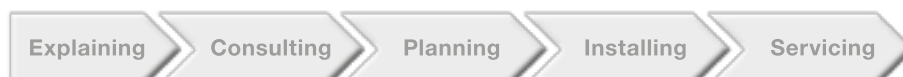
Wherever you are setting up your self-service laundry, we will support you in designing the most innovative and efficient solutions to fit your needs. With our innovative planning tools, our laundry experts will simulate any kind of configuration and provide you with a virtual reality draft.

Consultative selling

We are your partner throughout the entire process from project to operation.

Global expertise and support for a successful business

- ▶ The Electrolux company is a worldwide leader with high brand recognition
- ▶ The most cost-effective product range on the market with unique technologies
- ▶ Unique communication package for sales, promotion and store design
- ▶ Service Excellence thanks to the world's most extensive service network



Read more about our references on:
<http://professional.electrolux.com/news-and-media/references/>

Consumer-Operated Laundry Solutions

Commercial Laundry Solutions

Hygiene Laundry Solutions

In-House Laundry Solutions



Excellence with the environment in mind

Electrolux Professional solutions perfectly match the customers' needs, including the areas of reliability, cost efficiency and sustainability. The products are the best in terms of quality – durability with low running costs. Some installations have been running for more than 40 years!

- ▶ All Electrolux factories are ISO 14001-certified
- ▶ All Electrolux Professional products are designed for low water, energy and detergent consumption, and for low emissions into the environment
- ▶ All Electrolux Professional products are ROHS-compliant and over 95 % recyclable
- ▶ All units are quality tested, piece by piece, and all of the functions are individually checked by expert technicians
- ▶ In the last five years, more than 70% of Electrolux Professional solutions have been updated with features that are always designed with the needs of customers and environmental considerations in mind



Discover the Electrolux Excellence
and share more of our thinking at
www.electrolux.com/professional

